EVENT DESCRIPTION SHEET

(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.

⚠ *Please provide one sheet per event (one event = one workpackage = one lump sum).)*

PROJECT	
Participant:	MobyDIck ETS Collectif pour un Service Civique Européen (CSCE)
PIC number:	901304407
Project name and acronym:	CERV-2022-CITIZENS-TOWN-TT CERV 101091321 **Plat - Vietri Sarreguemines**

EVENT DESCRIPTION	
Event number:	1
Event name:	PREMIÈRE MEETING FORMEL A VIETRI
Type:	Workshop,, conference, visit
In situ/online:	***IN SITU***
Location:	Vietri Sul Mare - Italy
Date(s):	**12 and 13 March 2025**
Website(s) (if any):	**Website of the project - Collectif Csce: LINK** Mobydick ETS: **LINK** Vietri sul Mare: **LINK** Sarreguemines: **LINK** Provincia di Salerno: **LINK** **Facebook:** https://www.facebook.com/CollectifSCE/ **Instagram:** https://www.instagram.com/servicecivique.eu/ https://www.instagram.com/mobydickets?igsh=ZmNpazR3ZHJjc3Ux
Participants	

Female:	38		
Male:	29		
Non-binary:	0		
From country 1 **ITALY:**	40		
From country 2 **FRANCE:**	27		
From country 3 [name]:			
…			
Total number of participants:	67	From total number of countries:	2

Description

Provide a short description of the event and its activities.

The first stage of the ***PLAT*** project took place in **Vietri sul Mare**, in the province of Salerno (Italy), from **12 to 14 March** 2025, marking the start of a cooperation initiative with the city of Sarreguemines (France) based on cultural exchange and the craft traditions of both cities. The project brought together French citizens and Italian participants, mostly young people under 30, including those with fewer opportunities. The presence of local authorities reinforced the sense of recognition and institutional support for the initiative.

The event combined cultural activities, workshops, visits to craft and industrial sites, and citizen exchanges, with a strong focus on fostering European citizenship and youth participation. Participants shared experiences, explored the territory, and discussed the artistic and industrial heritage of ceramics, reflecting on ways to valorize it locally and at European level.

Activities carried out

11 March 2025

19:00 —> Arrival in Naples and transfer to Vietri sul Mare. Participants were welcomed to the town and introduced to the local environment, setting the tone for intercultural exchange.

21:00 —> Check-in at Casa dei Giovani (Salesians), where participants settled in and received practical information about the programme.

21:30 —> Welcome dinner at Pizzeria Divina, providing an informal setting for participants to meet and interact. The dinner fostered initial connections, encouraging the exchange of personal experiences and expectations for the project.

12 March 2025

10:00–12:00 —>Official project presentation and group formation at the Council Hall of the Municipality of Vietri sul Mare, in the presence of local authorities. Participants discussed European values, project objectives, and the role of cultural heritage in fostering cooperation between Italy and France.

12:00 —> Lunch and short break.

14:30–16:30 —> City tour and treasure hunt: Participants explored Vietri sul Mare through an informal, interactive method designed to make the experience engaging and

enjoyable. The treasure hunt combined riddles, challenges, and small activities, allowing young people to discover the history, culture, and beauty of the city in a playful and dynamic way. This approach encouraged collaboration, observation, and curiosity, making the learning process both fun and memorable. .

16:30–18:30 —> Presentation of the CERV programme and team-building activities. The creative exchange workshop, using an informal “speed-dating” method with post-it notes, allowed young participants to share ideas and traditions from Italy and France, fostering dialogue, creativity, and meaningful cultural connections.

21:00 —> Preparation and sharing of an intercultural dinner at Casa dei Giovani

13 March 2025

09:00 —> Departure for Salerno, visit to the Moby Dick association in Via Enrico Bottiglieri

10:00–12:00 —> Focus group with local citizens: discussion and exchange on the valorization of artistic and cultural heritage in Italy and France.

14:30 —> Lunch in Salerno and return to Vietri sul Mare

15:00 — > In the afternoon, participants first visited the Provincial Museum of Ceramics in Vietri sul Mare and the Solimene ceramic factory, followed by a walk through local artisan shops. The museum, housed in the historic Villa Guariglia, offered an overview of the ceramic tradition of the Amalfi Coast, showcasing religious artifacts, everyday pottery, and works influenced by international techniques. The collection included pieces by renowned artists such as Richard Dölker, Irene Kowaliska, Guido Gambone, and Giosuè Procida, providing participants with insight into the artistic heritage of Vietri. The Solimene factory, founded in 1947 and redesigned in the 1950s by architect Paolo Soleri, is an emblematic example of Italian industrial architecture and continues to produce high-quality ceramics using traditional methods. Visiting the factory allowed participants to see the production process firsthand and understand the craftsmanship behind the town’s signature ceramic art.

20:00 → Dinner in Vietri sul Mare

14 March 2025

Evening — Departures, closing the stage of the project

WORKSHOP

Creative exchange workshop: Participants engaged in an informal, interactive method resembling a “speed-dating” format, where each person shared their ideas, suggestions, and activities, both existing and potential, for Italy and France. Using post-it notes, participants presented their proposals to the group, fostering a dynamic and open dialogue. This method allowed young people to express themselves freely, stimulating creativity, imagination, and collaborative thinking.

Through this process, a rich variety of cultural elements emerged, highlighting the value of heritage and traditions in both countries and creating meaningful connections between Italy and France. Participants discovered, for example, the Italian Film Festival in Villerupt, discussed Franco-German architecture in Metz and its Italian influences, and explored unique local traditions and festivities from the Campania region that are not present in France. Culinary debates and exchanges also emerged, allowing participants to compare gastronomy and local food customs.

The outputs of the workshop demonstrated how informal, participatory methods can promote intercultural understanding, stimulate dialogue among young people, and generate ideas that valorize local cultural and artistic heritage while fostering transnational connections.

Hands-on Workshop: Following the guided visits to the Vietri Museum of Ceramics, the Solimene Factory, and the artisan shops in the historic center, participants took part in a

hands-on workshop that allowed them to experience the living tradition of Vietri's ceramics. Under the guidance of skilled local artisans, the young participants had the opportunity to work directly with clay and create their own ceramic pieces — cups, vases, plates, and other objects inspired by traditional Italian craftsmanship.

The workshop was not only a practical activity but also a journey into the cultural identity of the city: participants learned about the techniques, colors, and decorative styles that distinguish Vietri ceramics, while reflecting on how these elements connect to the broader history and heritage of the territory. By shaping and decorating their own creations, the young people expressed their creativity and imagination, bringing personal interpretation to a centuries-old art form. The pieces produced during the workshop were destined for exhibition in France, where they would serve as a symbol of exchange between the two communities. This initiative highlighted the distinctiveness of Italian ceramics while offering an opportunity for comparison with the French tradition. More broadly, the activity showed how craftsmanship can act as a bridge between cultures and generations, fostering dialogue, mutual appreciation, and European identity.

SUPPORTING MATERIALS

The event attracted significant attention from both local communities and wider audiences, highlighting its cultural and educational value. It offered an opportunity to showcase the project's activities, the exchanges between Italian and French participants, and the unique aspects of Vietri's ceramic heritage.

Below are the links to the communications, announcements, and media coverage related to the event:

- https://www.politichegiovanili.com/2025/03/10/a-vietri-sul-mare-primo-atto-del-progetto-plat-cooperazione-italia-francia-nel-campo-delle-ceramiche-e-delle-politiche-giovanili/
- https://www.basenews24.it/2025/03/11/vietri-sul-mare-arriva-il-progetto-plat/#google_vignette

Young participants engaged in interactive activities designed to get to know each other, build trust, and strengthen group spirit

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Meeting with the Mayor of Vietri sul Mare, Giovanni de Simone, and local authorities, highlighting the municipality's support and the cultural value of ceramics

Creative exchange workshop: an informal and dynamic activity where young participants shared ideas and connections between Italy and France.

Ceramic Heritage Workshop: Participants explored Vietri's ceramic tradition through a hands-on experience, creating their own pieces guided by local artisans.

HISTORY OF CHANGES

VERSION	PUBLICATION DATE	CHANGE
1.0	01.04.2022	Initial version (new MFF).